

**MOTIVATIONAL ORIENTATIONS AND THEIR CORRELATION WITH  
ACHIEVEMENT: A STUDY OF INDEPENDENT VS. SOCIALLY PRESSURED ADULT  
LEARNERS IN KERALA."**

**Benjamin P Ittoop**

Research Scholar Alagappa University, Karaikkudi  
**India**

**ABSTRACT**

The Kerala State Literacy Mission Authority (KSLMA) serves as a vital platform for lifelong learning, yet the psychological underpinnings of learner success remain largely unexplored. While educational outcomes are often measured by enrolment and pass rates, the "why" behind adult participation—whether driven by personal agency or external social pressure—is a critical factor in academic performance. This study explores how different motivational orientations influence the academic achievement of adult learners in the unique socio-cultural landscape of Kerala.

**Keywords:** Self-Determination Theory, Adult Education, KSLMA, Academic Achievement, Kerala