

SIGNIFICANCE OF STUDENT EVALUATION OF LECTURERS AT CHINHOYI UNIVERSITY OF TECHNOLOGY IN ZIMBABWE

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ABSTRACT

The purpose of the study was explore the significance of students' evaluation of teaching at Chinhoyi University of Technology in Zimbabwe. In order to fulfil this objective, case study descriptive research design was adopted. The population of the study was composed of Chinhoyi University students particularly from School of Entrepreneurship and Business Management. The sample comprised of sixty seven students undertaking E-Business course. The research employed cluster sampling since the course was undertaken by different faculties. Data was gathered using semi-structured and unstructured questionnaires. Research findings confirm that student evaluations are useful in higher education for several purposes like quality assurance, improved interactions between students and lecturers, decision- making, and to enhance student teaching and learning environment. It can be concluded that student evaluations are useful assessment tool in universities. Therefore, the study recommends the university to use multiple methods of evaluating lecturers' teaching. Secondly, evaluation of lecturers should be conducted during the semester and not left at the end of it, in order to have positive impact on teaching and learning. Furthermore, university administrators and management should be trained on how to analyse and interpret student evaluations.

Keywords: Student, Evaluations, Teaching, Learning, Effectiveness.