

EFFECT OF STUDENT EVALUATIONS OF LECTURERS ON TEACHING AND LEARNING EFFECTIVENESS (PERSPECTIVES OF CHINHOYI UNIVERSITY OF TECHNOLOGY STUDENTS IN ZIMBABWE)

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ABSTRACT

Whether students' evaluations of teaching result in effective teaching and learning is a contentious issue for some time. The study was sparked by the need to examine perceptions of students towards evaluations of lecturers. The study was also triggered by the necessity to establish impact of student evaluations on teaching and learning effectiveness at Chinhoyi University. In order to fulfil this objective, case study descriptive research design was adopted. The population of the study composed of Chinhoyi University students particularly from School of Entrepreneurship and Business Management. The sample composed sixty-seven students undertaking E-Business course. The research employed stratified sampling since the course is undertaken by different faculties. Data was gathered using semi-structured and unstructured questionnaires. Findings of the study confirmed that the adoption of student evaluations on lecturers had no significant impact in terms of improvement in teaching and learning. Therefore, the study recommends the university to use multiple methods of evaluating lecturers' teaching. Secondly, evaluation of lecturers should be conducted during the semester and not left at the end of it, in order to have positive impact on teaching and learning.

Keywords: Student, Evaluation, Lecturers.