

IMPORTANCE OF GREEN LOGISTICS FOR COMPANIES

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ABSTRACT

The aim of the study is to examine the development from logistics to green logistics and how future goals change. By the subject of the research, it has been examined whether companies are aware of the current situation of our environment. It also summarized many important measures for how companies can improve the efficiency of transport and how to create more environmentally friendly logistics. Previous studies have indicated that globalization and transport have a very negative impact on our environment due to CO₂ emissions. The results of these surveys support the assumption that companies want to move to the green supply chain. Furthermore, the literature on green logistics has revealed various reasons for the inevitable implementation. As a result of the study, it has been determined that green logistics will play an important role in the future as all companies are interested in sustainability.

Keywords: Green Logistics, Supply Chain Management, Logistics in Businesses.