

## REVITALIZATION OF MASK PUPPET IN MANGUNDHARMO HOUSE OF ART TO BECOME A PRESENTATION OF PERFORMANCE ART AT BROMO-TENGGER TOURISM STRIPE

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### ABSTRACT

Moch. Soleh Adi Pramono has collaborated with some art workers in Mangundharmo House of Art to do a revitalization on presentation of Malang Mask Puppet (*Wayang Topeng Malang*). However, this effort is hampered by technical issues, and one issue is concerning with presentation production. This issue is then understood through developmental method with qualitative perspective. Research on revitalization of mask puppet presentation in Mangundharmo House of Art has used data from several sources. Some have been obtained from interview with key informants, such as: Moch. Soleh Adi Pramono, Buari Saputra, and Supriyanto. Data are also gathered from observation on Performance Art of Kunjarakarna Story. Mangundharmo House of Art holds documents relevant to data derived from interview and observation, and these documents are expropriated as data through documentation. Result of review has found three constraints. *First* constraint is the lacking of structures-infrastructures to please the tourists. *Second* is that the existing art works do not have cultural connection with tourism goal at Bromo-Tengger Tourism Stripe. *Third* is that there is no a synergy in the collaboration between Mangundharmo House of Art, local government institutions, and travel agents in organizing their activity at Bromo-Tengger Tourism Stripe.

**Keywords:** Revitalization, mask puppet, tourism art.