

EXTENT OF USING QUANTITATIVE METHODS IN DECISION-TAKING AT THE UNIVERSITY OF BLUE NILE, 2014 – 2017

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ABSTRACT

This paper attempts to study the extent of using quantitative methods in taking administrative decisions at the University of Blue Nile, Sudan in the period 2014 - 2017. To achieve such an objective, the study followed an analytical descriptive approach. The data of the study were collected via primary sources (i.e. questionnaires) and secondary sources (i.e. references and magazines), ensuring the reliability and validity of the research tools. The subjects of the study were chosen from the University of Blue Nile, considering the representativeness of the sample to the study population. Based on the study findings, the study recommended to raise awareness of the quantitative methods and their applications in decision taking in addition to provision of required equipment, specialists and means of collecting data and information in the field of quantitative methods.

Keywords: Quantitative methods, decision taking, administrative performance.