

THE EFFECT OF POLITICAL EFFICACY AND CITIZENSHIP NORMS ON CIVIC ENGAGEMENT IN NIGERIA: STUDENTS' PERSPECTIVE

Ahmadu, Talatu Salihu., Prof. Madya Dr. Yahya Bin Don & Dr. Ismail Hussein Hamzat
Awang Saleh Graduate School of Arts and Sciences, Universiti Utara Malaysia, 06010 Sintok Kedah Darul Aman, MALAYSIA

ABSTRACT

Not many attempts are made in previous studies to conceptualize and validate a model using PLS in the context of civic engagement research. However, the adoption of partial least squares structural equation modelling (PLS-SEM) is progressively more accepted for its expediency in unravelling structural models. This study presents result of civic engagement research that utilised the PLS-SEM to analyse how political efficacy and citizenship norms affect civic engagement of students. A total sample of five hundred and eighty-four (584) young people from eight universities sited in north-west geopolitical zone, Nigeria were involved in the study. Students completed a self administered questionnaire that was anchored on a 5- Likert-scale. The results signify an acceptable validity and reliability outcomes and all of the hypothesised relationships were confirmed. This suggests our study established a considerable relationship between DCN and CVE, ECN and CVE, with PEB and CVE. Therefore, we extend empirical research in the civic engagement sphere.

Keywords: Citizenship Norms, Political Efficacy, Civic Engagement; Partial Least Squares (PLS-SEM), Nigeria.