

STUDENT MOTIVATION IN ASIAN COUNTRIES AND ITS IMPACT ON ACADEMIC SUCCESS FOR SECOND LANGUAGE UNIVERSITY STUDENTS

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ABSTRACT

Curriculum consolidation has resulted in a generic western style business degree course in multiple Asian countries. The performance of second language students on these courses varies considerably and this paper undertakes to develop an understanding of the student motivation and how this impacts on performance. Educational motivation is historically divided into performance and mastery roots; whilst this approach identifies macro motivational issues it lacks sufficient sensitivity to identify multi-layered intrinsic and extrinsic factors. Through the application of a range of well-developed motivational measurements, to students in four Asian countries, a deeper appreciation of cultural and socio economic variations indicates linkages with academic performance.

Keywords: Self control, Delay of Gratification, Academic Motivation, Academic Performance.