

**PSYCHOTHERAPY IN ASSESSMENT OF RECYCLABLE WASTE
MANAGEMENT IN DEVELOPMENT OF SMALL AND MEDIUM ENTERPRISES
IN KISII COUNTY, KENYA**

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ABSTRACT

Kisii County (KC) which consists of Kisii town, Suneka, Keumbu, Ogembo townships, among others is in urgent need of an integrated waste management system (IWMS) because of acute shortage of land and landfills coupled with fast growing population density of 1259.44 people on an area of 183 sq. km- not to mention the hilly landscape. Most waste materials can be turned into useful inputs for manufacturing processes. IWMS in many low- and middle –income countries is largely driven by the small and medium enterprises and it involves source reduction, sorting of waste in order to facilitate recycling, reuse and material recovery. Unfortunately, the contribution of entrepreneurs to IWMS are not appreciated in many developing countries, Kenya included. Sustainable strategies for recycling of wastes are urgently required, considering that wastes generated in Kisii County which ends up polluting the environment are on the sharp increase because of increased business activities, growing informal settlements and fast growing population against scarcity of land for dumpsites. The objectives of this exploratory study were to: identify the various actors involved in waste management sector within KC, identify missing gaps affecting waste management in KC, identify industrial manufacturing and processing investment activities based on wastes generated in KC, minimize the environmental degradation through increased investment in waste sector and create public awareness on the looming environmental degradation and human health. Research findings will be useful to policy makers both at County and National governments towards promotion and development of small and medium scale manufacturing enterprises by using recyclable wastes. It will equally generate increased employment among the youths and economically empower “Chokoras” and mainstream them into the larger society in Kisii County. Such productive economic activities will lead to integrated process of upgrading solid waste management to include more than just eyesore dumpsites.

Keywords: Recyclable waste, Small and Medium Enterprises, Leachate, Refuse, Waste dealers.