

## IMPACT OF CELL PHONES ON SOCIAL CAPITAL OF UNIVERSITY STUDENTS: A CASE OF BZU-BAHADUR CAMPUS, LAYYAH

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### ABSTRACT

Cell phones are dominating in the social life of university students as this becomes the essential part of our daily lives. In society, cell phones have significant impact as youth consider it a tool for social identity. This study is undertaken on the students of BZU-Bahadur campus Layyah to check the impact of cell phones on social capital of students. For this purpose 150 students are selected from different departments. A major results of this study indicate that social capital of students increases because through cell phones interaction of students increases. The study finding reveals that students are socially satisfied with the employ of mobile phones. The study also explored that social activities of female students are less affected than male students.

**Keywords:** Cell phone, social capital, University students, social interaction.